

#16Days of Activism Against Gender-Based Violence Campaign Twitter #GBVTeachIn

The 16 Days of Activism Against Gender-Based Violence Campaign invites you to join our Twitter Teach-ins happening between **November 25th and December 10th**. The teach-ins will explore the multiple effects and causes of gender-based violence (GBV) and how it affects the right to education for all, especially those of diverse and often marginalized identities

What is #16Days #GBVTeachIn?

Twitter Teach-ins are a series of continuous tweets from the host (you!) that revolve around social justice topics, essentially creating tweetable lectures that are meant to educate a wide, general audience. The tweets are linked together by the unique hashtags - **#16Days** and **#GBVTeachIn**. Teach-ins are an effective awareness raising tool because of their reach, their brevity and accessibility and the knowledge-sharing that happens between organizations and activists.

Like actual lectures, Twitter Teach-ins also encourage dynamic interactions, with participants tweeting questions and comments to the teach-in hosts using hashtags #16Days and #GBVTeachIn. This enables the sharing of information, stories and resources, which can highlight the link between gender-based violence and the denial of our human right to an education. Teach-ins virtually bring together activists, academics and policymakers, who may have never interacted and allow for the possibility of future work together.

How to get involved?

To participate in the Twitter Teach-ins all you need is a [Twitter account](#), begin following [@16DaysCampaign](#) and start tweeting during specific times using the hashtags **#16Days** and **#GBVTeachIn**! Dates, times and topics of teach-ins will found on the schedule.

How to become a Teach-In host?

If you are interested in hosting your own teach-in [please fill out this form](#). If you have any questions email 16days@cwgl.rutgers.edu.

While this year the 16 Days Campaign's focus is on "From Peace in the Home to Peace in the World: Make Education Safe for All!" the topic you choose for your teach-in can and should reflect the area of expertise or advocacy you and your organization focus on. For example, some might conduct a teach-in on targeting of girls' schools, while others may focus on the importance of resourcing women's human rights work.

Teach-In Format

Participants will select dates and times when they will tweet their teach-in information. During the dates and times chosen, hosts will share information on Twitter that has been drafted into 140 characters. Tweets can include not only text, but links, pictures, infographics and any other visual components. **Keep in mind teach-in tweets can only be 140 characters long and must include the hashtags #16Days #GBVTeachIn, this will help others to follow and join the teach-ins.** The online community can interact by tweeting their own personal stories, questions and short responses to the tweets. To extend the reach even further, @16DaysCampaign will retweet teach-in content.

It is encouraged to prepare content for the teach-in ahead of time and simply start posting during the selected dates and times, using both hashtags **#16Days #GBVteachin**. If the content is prepared beforehand, a great strategy is to schedule and share that information via [HootSuite](#), [TweetDeck](#) or other online Twitter applications. Interaction with participants by liking, retweeting or replying when deemed appropriate is encouraged.

Twitter Teach-ins are an excellent way to raise awareness, share information and grow the 16 Days Campaign; however it should not be the only method of activism. For more ways to get involved please visit www.16dayscwgl.rutgers.edu.

Sample Twitter Teach-Ins

@_WPP_ (Women Peacemakers Program (WPP)) Twitter Teach-in on militarism, masculinities and violence, and UN SCR 1325 implementation:

WPP Women Peacemakers @_WPP_ [Follow](#)

Read WPP policy brief for more information about gender & militarism connected to #UNSCR1325 ow.ly/EVb1K #16days #GBVteachin

7:30 AM - 1 Dec 2014

12 retweets 2 likes

Women Peacemakers @_WPP_ [Follow](#)

Militarization in many parts of life – surveillance of ICT, securitization finance sector, military norms in education #16Days #GBVteachin

4:00 AM - 1 Dec 2014

5 retweets 1 like

WPP Women Peacemakers @_WPP_ [Follow](#)

Men have stake in challenging militarization, acknowledging their experience of violence opens doors for nonviolent alternatives #GBVteachin

8:30 AM - 1 Dec 2014

7 retweets 8 likes

Women Peacemakers @_WPP_ [Follow](#)

Feminist lens, incl masculinities perspective, exposes how gender operates in peace process & limits women participation #16days #GBVteachin

5:30 AM - 1 Dec 2014

9 retweets 1 like

Women Peacemakers @_WPP_ [Follow](#)

Exposing militarism asks holistic gender analysis, challenging linkages patriarchy, violence & hegemonic masculinities #16Days #GBVteachin

5:01 AM - 1 Dec 2014

5 retweets 1 like

Women Peacemakers @_WPP_ [Follow](#)

Overcoming obstacles UNSCR1325 requires investing in gender-sensitive nonviolent alternatives, based on human security #16days #GBVteachin

7:01 AM - 1 Dec 2014

9 retweets 1 like

@GBVnet (GBV Prevention Network) Twitter Teach-in on health and violence against women:

GBV Prevention Net @GBVnet [Follow](#)

We need to recognize violence against women & girls as a health & development barrier. #16Days #SilentEpidemic #GBVteachin @WHO @woman_kind

9:18 AM - 9 Dec 2014

13 retweets 1 like



GBV Prevention Net @GBVnet [Follow](#)

Across the world violence affects women and girls at every stage of life. #16Days #SilentEpidemic #GBVteachin #EndVAW

10:14 AM - 9 Dec 2014

5 retweets 1 like

GBV Prevention Net @GBVnet [Follow](#)

Women exposed to #IPV are 1.5 more times like to contract syphilis, chlamydia or gonorrhea #SilentEpidemic #16Days #STIs #GBVteachin #VAW

1:38 PM - 9 Dec 2014

2 retweets 0 likes

GBV Prevention Net @GBVnet [Follow](#)

Women exposed to #IPV are 1.5 more times likely to contract syphilis, chlamydia or gonorrhea #SilentEpidemic #16Days #STIs #GBVteachin #VAW

1:44 PM - 9 Dec 2014

3 retweets 0 likes

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